

# **WHAT MAKES A GOOD POSTER?**

A simple guide for you

**1**

All important information should be readable. The text is clear and to the point.

**2**

The title is short and draws interest.

**3**

Word count is less than 150 words.

**4**

Use bullets and numbering to make it easy.

**5**

Use effective images, color and fonts.

**6**

The design layout has to be consistent and clean.

**7**

Include the group name.